



KNOPF IM OHR



**Collectors Catalogue
Autumn/Winter 2017**



MADE IN GERMANY
Stieff
Collectors

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Steiff Collectors

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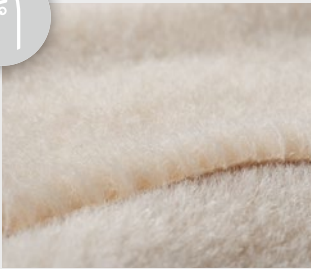
In keeping with tradition

Some things may be thousands or several hundred years old – but they cannot be significantly improved. However, they can be continued at the highest level: That’s why we like Steiff’s manufacturing concept so much. “Manufacture” as an old Latin term: “manus”, the hand, “facere” to do, build or produce something. And if this thought, this concept hadn’t already existed, we at Steiff would surely have invented it. Creating something with your hands. Allowing skill, experience and craftsmanship to flow into the creation process. Bringing in passion, commitment and lots of love for detail into the creative process – in order to bring something extraordinary and unique to life. But that’s what it is: For us, manufacture is far more than just a fashionable word. Because, true to the spirit of our founder Margarete Steiff, we are fully committed to not only honour the tradition of manufacture, but to continually imbue it with new life. Day after day. With every animal leaving our company so steeped in tradition.



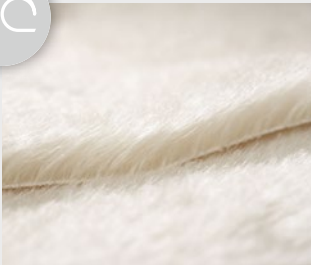
Millimetre by millimetre and thread for thread: simply the best.

Those wanting to create something special and unique of lasting value will need nothing less than the perfect “ingredients”. This not only applies to many other areas but especially to our Steiff manufacture, where we only use “ingredients” of the highest quality: for every Steiff animal, from head to paw. Starting with the thread, the filling material, buttons, eyes and accessories and right up to what is so characteristic for every Steiff animal: it’s “coat” or “fur”, which gives character and form to its appearance. So since 2009 we have been particularly happy to be able to call ourselves the world’s only manufacturer of stuffed toys with its own fabric factory.



Alpaca – soft, silky, opulent

Although the number of alpaca animals in the Steiff range has increased in recent years, the company discovered the material many years ago. Its resurgence in popularity is due to its wonderful feel and tremendous versatility. Alpaca can be used to create both soft Teddy bears and ultra-realistic animals.



Mohair – lustrous, shiny and sleek

This natural material from the wool of the angora goat is the classic Teddy bear material. In fact, it was used for the first Teddy bear ever created. The fibre is both beautiful and durable, which accounts for the amazing number of vintage Steiff creations that appear today in superb condition.

Perfected unique specimen

Characteristics which turn a brand into a legend.

We at Steiff also have good reasons to be proud and happy: after all, the Steiff “Button in Ear” is one of the world’s most renowned trademarks. This world renowned trademark, our “Button in Ear” with the Steiff ear tag, stands for something special, so rare in the hectic days of today: Craftsmanship and creativity, which have firmly established roots and can paint a smile for the future with incomparable designs and innovative products. All Steiff animals from our Collectors’ range are creations of the highest standard, and recognizable by the immaculate workmanship, the quality of the materials, the love for minute details and the legendary trademark: the Steiff “Button in Ear”.

Replicas

The Teddy bears and animals of the replica series by Steiff are a very special and extraordinary species. This means that these true-to-original animals are reproduced exactly according to their historic role models from the Steiff Archives. In order to document this special status, all Steiff replicas have the faithful “Button in Ear” indicating the year in which they were made and, since spring 2017 onwards, a replica ear tag as well. In future, the previous white tag with black lettering will be sewn into the side seam of the product and will contain the article and limited edition number.



Limited Editions

All the animals and Teddy bears at Steiff are very pleased to receive the extraordinary distinction of the white ear tag with red writing because these are produced in a limited edition. This means that only a limited number is available and some are available only in certain countries.



Replicas

A past to touch, experience and love.

It is a fascination which has already made history. A fascination of the here and now – and a fascination with which each and every Steiff friend and collector is continued into the future: the fascination of Steiff replicas. Each and every Steiff animal and Teddy bear has its very own personality, which has its very own story behind it. And this story it would like to tell to its owner and share it with them.

Each Steiff Teddy bear of the limited replica edition is a fascinating entity, an entity which brings the flair of the past into the now: because each replica Teddy bear, from head to paw, fibre for fibre, seam for seam is a faithful recreation of the very first Teddy bear from the very first day. The Teddy bear is lovingly handmade and decorated with traditional tools and in accordance with the original design – as only in this way can nothing but perfection be the result.



New since spring 2017

To further emphasise their special status, all replicas as of this year will “bear” – in addition to the faithful “Button in Ear” – a replica ear tag in their left ear indicating the year in which they were made.

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STIEFF ORIGINAL-MARKE
Dicky Bär
ges. gesch.

Dicky bear replica 1930

Item no. 403309, 25 cm



with squeaker, made of finest mohair, blond, 5-way jointed, head and arms are loosely attached to the body, surface washable, with glass eyes, limited edition of 930 pieces, stuffed with wood shavings, with "underscored button" made of patinated steel



Teddy Baby Dicky was a star between 1930 and 1937. People just loved his colourful paw pads and his ever-smiling face. Several replicas have already been made of this very special bear, the first issued in 1985, with further variants following in 1992. This year sees 1930s Dicky making a reappearance – wholly authentic, lovingly recreated based on a historic pattern. As well as two-tone paw pads, he has elaborate airbrush shadowing all over his body and a squeaker. Just look at his friendly face and maybe you will find room in your collection for this revisited classic.

Teddy bear replica 1906

Item no. 403316, 50 cm



made of finest mohair, light blond,
5-way jointed, head and arms are loosely
attached to the body, surface washable,
with wooden eyes, limited edition of 906 pieces,
stuffed with wood shavings, with “underscored
button” made of patinated steel



The Teddy bear replica 1906 looks back to the glorious Steiff bear years. 1906 was the year in which “Bärle” was given the name “Teddy bear”, after US president Theodore “Teddy” Roosevelt. The following year was the greatest bear year of them all. Made of finest mohair, the 50 cm replica aims to recreate and celebrate the highly successful bear of his day, while also conveying the passage of time. Which means that the years can be seen to have left their mark on our furry friend, particularly in his joints, paw pads. So much so that you would swear that the bear had been sitting there all along, watching the years go by. It also looks as if he has quite a few miles under his belt.

Limited Editions

Particularly beautiful. Particularly rare.

Welcome! The Steiff animals from the limited editions welcome you to the Club of Rarities and Special Beauties. How they become members of this exclusive circle? Well, they must have a very distinct, striking personality, these warm, bright and honest eyes, with a penchant for making themselves scarce – and remaining so. That’s why we are also a little proud that the “limited” attribute of our animals from our factory also always means “especially desirable” for Steiff friends and collectors. The animals from our worldwide limited special editions always find new friends, owners and a new home particularly fast.



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Lucy mouse

Item no. 006630, 11 cm



made of high quality alpaca, grey/white,
5-way jointed, surface washable,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



Meet Lucy mouse! After the delicate-looking Lizzy mouse arrived on the scene in the spring, we would like to introduce Lucy, the second in our mouse series. She is made of wonderfully soft alpaca – pretty, strong and visibly sure of herself. Fitting for the time of year, she has plucked a bright red Christmas star with green leaves made of wool felt. And while Lizzy was happiest out and about in the fields, Lucy mouse prefers a well-stocked pantry. Made of finest felt, her hands and feet are just the thing for climbing. So make sure that you keep your cheeky new friend well away from all your Christmas goodies!

Christmas Teddy bear

Item no. 006326, 32 cm



made of finest mohair, sand,
5-way jointed, surface washable,
limited edition of 1,225 pieces,
with gold-plated "Button in Ear"



"All good things come in threes!" With the season of goodwill approaching, the Christmas Teddy bear reached three times into his box of seasonal accessories. The first time, he pulled out a deep red velvet bolero with plush trimmings. And, with a glance in the mirror, declared it "just the ticket!". While his second attempt yielded a matching hat, the third time around saw his outstretched paw fall upon a gold-coloured bell. Quickly attaching this to his hat, the bear is almost satisfied with his new look. Almost. It is still lacking a certain something. Suddenly, inspiration strikes and we find our furry friend a little later sitting happily in the Steiff workshop – with three golden stars embroidered on his button nose. After all, all good things come in threes!

Stella Teddy bear

Item no. 006371, 13 cm



made of high quality alpaca, white,
5-way jointed, surface washable,
limited edition of 1,000 pieces,
with gold-plated "Button in Ear"



A star on Earth shows us the way. This year, Stella Teddy bear sets out on her journey as a heavenly ambassador. She blends in almost unnoticed with the colourful hustle and bustle of the pre-Christmas season, conveying a calming sense of wisdom together with the silver light of countless stars from the Milky Way. Stella's soles and paws are decorated with silver-coloured sequins, while her silver nose has been stitched by hand. As well as this, she has a classy white coat of velvety-soft alpaca and a crystal star pendant around her neck. And the gold-plated Button in Ear distinguishes her as a member of our special Steiff collector's edition. Let Stella brighten up your life!

Gabriel Teddy bear in bauble ornament

Item no. 006739, 10 cm



made of finest mohair, white,
5-way jointed, surface washable,
limited edition of 500 pieces,
with gold-plated "Button in Ear"



The Archangel Gabriel proclaims the Christmas message. Anyone who already owns Steiff bauble ornaments will be delighted at this new addition to the collection. And for everyone else, the angel is the ideal starting point for a new passion: hand-blown in Germany, the glass bauble allows the ornaments to be viewed from all sides, complete with a gold-plated pewter end cap in the form of a crown bearing Steiff lettering. With his angelic face and finely crafted angel's body of finest mohair, Gabriel is a particularly attractive member of the series – and, as a heavenly ambassador, an ideal gift for someone you love.



Nativity Scene 2017

Item no. 006722



Set consists of 4 components:
The three holy kings Caspar (11 cm, beige), Melchior (11 cm, brown), Balthazar (11 cm, beige) and Archangel Gabriel (13 cm, white), made of finest mohair, 5-way jointed, surface washable, limited edition of 500 pieces, with gold-plated "Button in Ear"



Sold out

Gabriel and the three holy kings -Caspar, Melchior, Balthazar - are additions to last year's Steiff Nativity Scene.
Item no. 021664



As God's messenger, the Archangel Gabriel informed Mary that she was to give birth to the baby Jesus. Led by a star above the manger, three wise men travelled from the East to adore the child. Gabriel and the three holy kings – Caspar, Melchior and Balthazar – are additions to last year's Steiff Nativity Scene. Each of the kings wears a crown and bears a gift, while their capes and clothing match the relevant shade of mohair. The somewhat larger Gabriel appears entirely in white. With its interplay of white and earthy tones, the four are a stylish addition to the Holy Family with their ox and donkey in the spruce wood manger.

Willy Teddy bear

Item no. 006623, 33 cm



made of finest mohair, cinnamon tipped,
5-way jointed, head and limbs are
loosely attached to the body,
surface washable,
limited edition of 1,031 pieces,
with gold-plated "Button in Ear"



Towards the end of the long summer, Willy Teddy bear has been eating enough food to sustain him through his winter rest. Now he is tired – his eyes are small and his body and legs have become heavy. He is looking forward to having a long sleep in his cosy cave among the fern, moss and lichens. With Willy Teddy bear, Steiff marks the autumn with a hibernating bear for collectors: with steel granulate in his body, arms and legs, a loosely jointed head and a checked scarf. So if you are planning on a quiet, cosy winter, you will find him an ideal companion. Of course, bears never go into a really deep sleep when hibernating during the winter, so Willy is always ready for an adventure.

Anton Teddy bear

Item no. 006388, 37 cm



with melody "The herald angels sing",
made of finest mohair, antique beige,
5-way jointed, head is loosely attached
to the body, surface washable,
limited edition of 1,225 pieces,
with gold-plated "Button in Ear"



"Hark the herald angels sing – Glory to the Newborn King!" Whenever Anton Teddy bear hears this time-honoured melody, it warms his little heart. Softly he rocks his head, which is loosely attached to his body, and dreams of taking his trumpet and playing the melody himself. But he has never been able to do so before. And so Anton is happy when his music-box rings out and gently whisks him away. Fitting for the Christmas season, the musical bear is wearing a bow adorned with stars, a pretty ribbon holding his trumpet in place. He has music in his soul – and even on his sole, in the form of matching coloured notes! Anton is the ideal companion for people who also love his song and want to dream away with him.

Princess Di Teddy bear

Item no. 006678, 30 cm



made of finest mohair, white,
5-way jointed, surface washable,
limited edition of 997 pieces,
with gold-plated "Button in Ear"



"Carry out a random act of kindness, with no expectation of reward, safe in the knowledge that one day someone might do the same for you." Princess Diana

Diana, Princess of Wales (1 July 1961 – 31 August 1997) was an iconic figure of the late 20th Century. She epitomised feminine beauty and glamour. At the same time, she was admired for her ground-breaking charity work; in particular, her work with AIDS patients and supporting the campaign for banning landmines. Married to Prince Charles in 1981, she received the title of "Her Royal Highness Princess Diana of Wales." She is the Mother of Prince William and Prince Harry 2nd and 3rd in line to the throne respectively. During her life she was often said to be the most photographed person in the world, appearing on the cover of People magazine more than anyone else.

"I'd like to be a queen in people's hearts..." Princess Diana

Dicky Mini Teddy bear

Item no. 006449, 10 cm



made of finest mohair, blond,
5-way jointed, surface washable,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



Dicky in miniature form. The Dicky bear 1930 replica also comes in miniature form – recreated every bit as beautifully as the larger version, but only 10 cm in size. As well as being made of finest mohair with delicate airbrush details in the face and characteristic paw pads, Dicky Mini Teddy bear boasts a gold-plated Button in Ear. This exclusive edition of 1,500 bears gives lovers of the Original Dicky bears from the 1930s or later replicas the chance to find a little Dicky to keep his larger counterpart company. Needless to say, Dicky Mini Teddy bear is also in his element when combined with Dolly or Petsy Mini Teddy bear: the choice is yours!

Dolly Mini Teddy bear

Item no. 006463, 10 cm



made of finest mohair, blue/white,
5-way jointed, surface washable,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



Dolly in miniature form. Dolly appeared on the scene in 1913, following the US presidential elections of the previous year. As Woodrow Wilson won the election, Dolly's body sported the blue colours of the Democrats, combined with the red and white of the US flag. Up until 1918, Dolly was issued in three further colour combinations, and then again in her original colours in 2013. And now she is making yet another appearance in the Mini Teddy bears series: 1,500 bears are available with gold-plated Button in Ear and the classic red woollen ruff. Particularly in these times, Dolly can also be seen as a statement, underlining the importance of democracy for us all.

Petsy Mini Teddy bear

Item no. 006685, 10 cm



made of finest mohair, brown tipped,
5-way jointed, surface washable,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



Petsy in miniature form. Baby bear Petsy hit the scene in 1928, his bright blue eyes and new facial expression establishing him as a top seller. Even so, Petsy only remained in the programme for two years. Many years later in 1984, one of the first fully jointed soft and cuddly Teddy bears was also given the name of the 1920s star. Last year, a replica of the 1928 Petsy was recreated in his original size and design. Measuring just 10 cm in height, the new miniature Petsy looks like this replica's little brother. As you might expect, he comes with a coat of finest brown-tipped mohair, delicious blue eyes and a gold-plated Button in Ear.

Designer's Choice à la Claude Monet

Every year, as part of our Designer's Choice series, we invite one of our designers to reinterpret classic Steiff articles while giving free rein to their creativity. In 2017, we would like to thank Margit Richter for her inspiration and for her wonderful creations. With us since 1981, she is one of our most experienced and valued "Steiff elders". Her Designer's Choice whisks us away to the world of Claude Monet, the founder of French Impressionist painting and one of her favourite artistic periods. For 42 years, he tended to and painted the garden around his pink house with green shutters. Inspired by the many-coloured blossoms and seductive scents, he produced countless works, of which his water lilies are arguably the most memorable. With this scenery in mind, Margit Richter created Little Mara Elephant and Teddy bear Claude, both of whom look as though they would have been right at home in the picturesque surroundings at Giverny. These may well prove to be great favourites among lovers of Impressionist art and beautiful gardens – and, needless to say, among fans of Claude Monet.



Margit Richter
Steiff Designer since 1981



Stuffed
Animals

Stuffed
Animals

Designer's Choice Teddy bear Claude

Item no. 006708, 33 cm



made of finest mohair, multicoloured,
5-way jointed, surface washable,
limited edition of 500 pieces,
with gold-plated "Button in Ear"



Steiff Designer Margit Richter describes how her Claude came about: "I've always been fascinated by the wonderful sense of colour in Monet's water lily paintings, so I hit upon the idea of creating my own design for mohair plush." Monet himself would surely have been proud of this bear with his brightly coloured mohair and characteristic water lily on his lapel. Like the famous paintings, each Teddy bear Claude is a unique specimen crafted by hand. 500 bears leave the Steiff factory in Giengen – complete with a unique mohair design and a specially produced flower. And, who knows, maybe some of them will get the chance to accompany their owners on a trip to Giverny, to see Claude Monet's garden in its full glory.

Designer's Choice Mara little elephant

Item no. 006715, 13 cm



made of finest mohair, multicoloured,
standing, surface washable,
limited edition of 500 pieces,
with gold-plated "Button in Ear"



Mara little elephant is friends with last year's little Designer's Choice elephant, Uli. Just like him, she comes in a limited edition of just 500. And like him, she calls to mind the original "Elefäntle" from 1880. Which, incidentally, was created shortly before painter Claude Monet moved into his house and garden in Giverny, near Paris. Today, made of finest mohair and wool felt elements, little Mara elephant conjures up the magnificent meadows of his paintings, her blue-green tones complemented by her deep cornflower blue ears and saddlecloth in rich red and sunny yellow. Mara carries her trunk up high as if she were eager to sample all the sweet scents of the flowers.

Licensed pieces 2017

Diversity and imagination characterises the Steiff range and similarly in the field of licensed products. Licenses entitle us to interpret individual figures - for example, the heroes of famous cartoons who then become unique characters in our range. The result: Enthusiasts recognise their heroes at first glance. They are fascinated by how authentic Steiff figures represent the original. And the world of Steiff is enriched by the combination of countless impressions of the heroes of comic books, fairy tales and stories. The result is a winning one! We are pleased to be able present special licensed products again this year.



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Disney's Bambi

Item no. 354656, 20 cm



made of finest mohair, light brown,
standing, 1-way jointed (head),
surface washable, with embroidered eyes,
limited edition of 2,000 pieces,
with gold-plated "Button in Ear"

©Disney



"Hello world!" Plenty of exciting adventures await Disney's Bambi: his first steps, a mysterious reflection, a stormy winter, his love for Faline. He needs all his strength to protect her from the hunters and their dogs. And suddenly the forest is burning! Since 1942, the animated Disney film "Bambi" has captivated people right up until its happy ending. "Love is a song" – the film music and the image of Bambi in the glade will resonate with us for a long time to come. To mark the 75th anniversary of the film, Steiff has reproduced the young deer in finest mohair, complete with gold-plated "Button in Ear" and a merry butterfly to keep him company. Let us celebrate this special occasion together.

Fantastic Beasts and Where to Find Them

The sprig-like Bowtruckle can be immensely difficult to spot in a natural environment as it is not only very small but also can easily blend into any foliage. It appears to be made out of a tree stem with roots, tiny leafy branches and two brown eyes. Newt has at least six of these little beasts – named Pickett, Titus, Finn, Poppy, Marlow and Tom – though he can't help but play favorites with Pickett, whom he keeps safe in his breast pocket. The Bowtruckle, which eats only insects, is a peaceable and intensely shy creature.



Bowtruckle

Item no. 355134, 38 cm

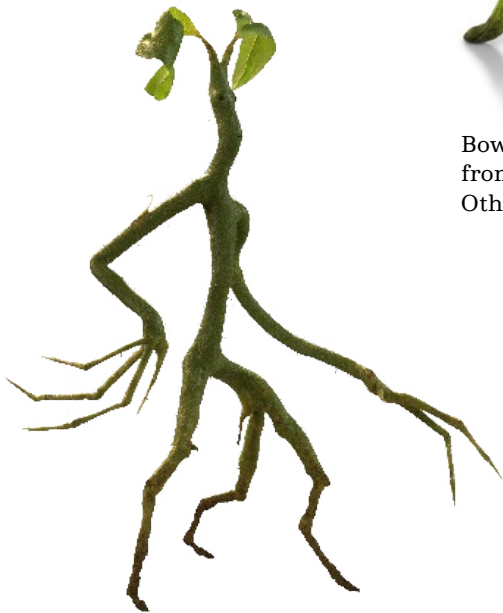


made of finest wool felt, green, surface washable,
with glass eyes, limited edition of 1,500 pieces,
with gold-plated "Button in Ear"

FANTASTIC BEASTS AND WHERE TO FIND THEM
characters, names and related indicia are © & TM
Warner Bros. Entertainment Inc. (s17)



Bowtruckle is the first product
from our Fantastic Beasts range.
Other creatures will follow.





Sylvester

Item no. 354663, 34 cm



made of finest mohair, black/white,
5-way jointed, surface washable,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



LOONEY TUNES and all
related characters and elements
© & ™ Warner Bros. Entertainment Inc. (s17)

Sylvester the quintessential tomcat. All the cat food he can eat, and still he insists on following his instincts and persistently pursues the most elusive of meals Tweety. Sylvester, however, has been a slave to his instincts since the beginning of his long film career. Sylvester debuted uttering the line, "Sufferin' Succotash!" which would become his classic trademark. Freleng tried several versions of the cat-chase-bird formula, beginning with a cartoon with a diabolical twist: Sylvester stumbles upon a suicidal lovebird who has had a fight with his wife and is now intent on finding his way into Sylvester's mouth! Puzzled by the bird's desire to be devoured, Sylvester immediately becomes suspicious and refuses to eat the bird. Sylvester eventually relents, but the bird receives a telegram from his wife asking him to return home. The tables turn and Sylvester chases the bird, until the end of the cartoon when the wife returns and the bird once again wants to be eaten.

Tweety

Item no. 354670, 16 cm



made of finest mohair, yellow/orange,
dangling legs,
surface washable, with embroidered eyes,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



LOONEY TUNES and all
related characters and elements
© & ™ Warner Bros. Entertainment Inc. (s17)

When director Isadore "Fritz" Freleng was preparing a cartoon featuring Sylvester the cat, with a woodpecker whom Freleng had used in a previous short, he decided instead to use a little yellow bird, rather than the woodpecker, resulting in the short "Tweetie Pie" which went on to win an Academy Award. Once again an Oscar was won for "Birds Anonymous" in which Sylvester (unsuccessfully) tries to give up chasing birds altogether, and joins a support group of cats with the same affliction. Tweety and Sylvester became an enduring hit comedy team.

New characters were introduced to broaden the cat-chasing-bird formula including Granny (Tweety's nearsighted owner). Tweety's "I tawt I taw a puddy tat!" innocent view of the world make the contradictory force of his actions hilarious. Neither malicious nor hostile, Tweety dispatches his predators with startling speed and a wallop that surprises and delights audiences.

Disney's Dumbo

Item no. 354564, 20 cm



made of finest mohair, grey, sitting,
1-way jointed (head), surface washable,
limited edition of 2,000 pieces,
with gold-plated "Button in Ear"

©Disney

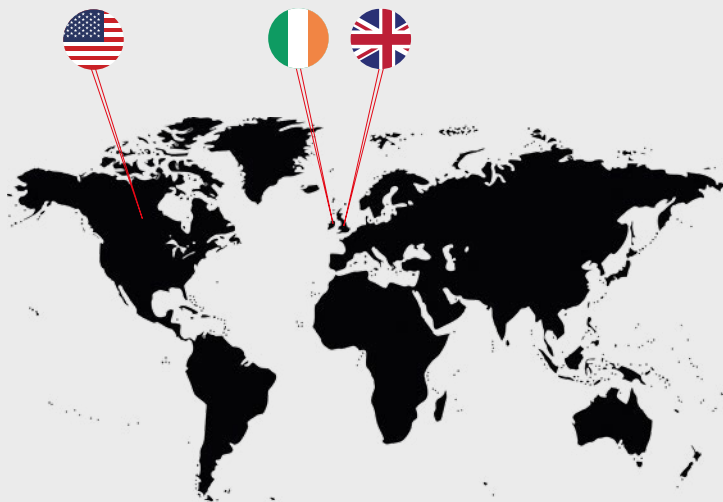


What are these ears for, if not for flying? With a big leap, small Disney's Dumbo is meant to keep the circus till ringing! But the experiment fails. Instead of applause, there is ridicule and only the supporting role in a clown's act. Eventually the friendship with Timothy Mouse and the magic of a crow's feather give him self-confidence. And indeed, in the next clown's act, little Dumbo surprises everyone and flies! When the elephant came to the cinema in 1941, he captured many hearts, including the Oscar® jury. Made out of the finest mohair, Dumbo swings to the top once again in 2017 as a star in 2,000 Steiff circus rings. Heart flutteringly desirable!

Country exclusives 2017

Hallo! Hello! Bonjour! Grüezi! Ciao!

You can travel the world, to faraway countries and foreign cities to get a taste of the big wide world. Every country, every culture has its very specific characteristics such as customs, culture, history or landscapes that leave everlasting impressions behind on travelers and visitors. Another way of seeing the diversity of cultures with curious eyes are the Steiff Country Exclusives: they were created to offer collectors something uniquely specific to different countries. These exceptional Steiff animals are depicted with their respective national flags and are only available in Steiff specialist shops in these countries.



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Big Bear

Item no. 690143, 53 cm



with growler, made of high quality alpaca, grey tipped, 5-way jointed, surface washable, limited edition of 500 pieces, with gold-plated "Button in Ear"



Big Bear conjures up thoughts of a powerful and popular Cree chief who played a pivotal role in Canadian history. He was one of the great leaders to lead his people against the last largest battle on the Canadian Plains. And our Steiff Big Bear envelopes all the great bears of Canada who have ever graced the Great Plains. He too is strong and powerful, full of the spirit and ancient wisdom that belongs to these magnificent animals. And now is longing to grace your collection. We are extremely proud to pay tribute to these glorious animals with this truly resplendent design. He is enhanced by using the finest alpaca to create his majestic coat. The use of pellets brings a life-like weight. And his ebony eyes are deep pools that overflow with wonderment. This impressive Big Bear will be certain to capture you in every way. Invite Big Bear into your home and be certain of something great.

The Royal Platinum Wedding Bear

Item no. 690280, 28 cm



with growler, made of finest mohair, grey, 5-way jointed, surface washable, limited edition of 1,947 pieces, with gold-plated "Button in Ear"



Elizabeth first met Prince Philip of Greece and Denmark in 1934, at the wedding of Philip's cousin Princess Marina of Greece and Denmark to Prince George, Duke of Kent, paternal uncle of Elizabeth. They met again in 1937. After another meeting at the Royal Naval College in Dartmouth in July 1939, Elizabeth—though only 13 years old—fell in love with Philip and they began to exchange letters. An entry in Chips Channon's diary made reference to the future marriage of Elizabeth and Philip as early as 1941, "He is to be our Prince Consort, and that is why he is serving in our Navy." The couple became secretly engaged in 1946, when Philip asked King George VI for his daughter's hand in marriage. The King granted his request providing any formal engagement was delayed until Elizabeth's 21st birthday the following April. Their engagement was officially announced on 9 July 1947.

Elizabeth, then still a Princess, married Philip Duke of Edinburgh at Westminster Abbey at 11:30 GMT on 20 November 1947.

Please join Steiff in congratulating the Royal couple for seventy years of marriage, a truly platinum achievement.

Celebrate this great occasion with our stunning commemorative bear.

Wallace

Item no. 663949, 35 cm



made of finest mohair and wool felt,
multicoloured, 1-way jointed (head),
surface washable,
limited edition of 1,976 pieces,
with gold-plated "Button in Ear"

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Kind-hearted Wallace is an imaginative inventor with a house full of madcap contraptions, though they don't always quite work as intended! With faithful companion Gromit at his side, Wallace likes nothing better than drawing up plans for his next business venture, with a plate of crackers and Wensleydale cheese to hand. Sometimes a little too trusting, Wallace has found himself in a few scrapes thanks to his misadventures with mischievous penguins and giant rabbits. But his loyal and intelligent canine companion always manages to get Wallace out of his latest fix!

Join with us in celebrating Aardman Animation's 40th Anniversary with this special Steiff tribute based on one of the best-loved characters in animation.

"Won't you come in? We were just about to have some cheese".

Gromit ornament

Item no. 690167, 13 cm



made of finest mohair, white,
surface washable,
limited edition of 1,976 pieces,
with gold-plated "Button in Ear"

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Gromit is Wallace's long-suffering loyal dog, who is often railroaded into helping with his master's madcap plans despite his better judgement. Cultured and sensitive, Gromit would rather spend his days reading Dogstoevsky than getting Wallace out of his latest self-made scrape. But when the chips are down, Gromit shows extraordinary courage and initiative and will risk everything to save his master. He is definitely the brains of the pair, but Wallace remains blithely unaware of Gromit's enormous contribution to his schemes.

Following in the hugely popular paw prints of his predecessor please smile delightfully at this delicious hanging ornament.

Join with us in celebrating Aardman Animation's 40th Anniversary with this internationally famous and much loved canine, one of the best-known and best-loved stars to come out of the UK

"Won't you come in? We were just about to have some cheese".

Paddington™ Bear

Item no. 690310, 28 cm



made of finest mohair, chestnut,
5-way jointed, surface washable,
limited edition of 2,000 pieces,
with gold-plated "Button in Ear"

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PADDINGTON

Mrs Brown bent down. "You're a very small bear," she said.

"I'm a very rare sort of bear," he replied importantly. "There aren't many of us left where I come from."

"And where is that?" asked Mrs Brown.

"Darkest Peru."

Michael Bond based Paddington Bear on a lonely Teddy bear he noticed on a shelf in a London store on Christmas Eve 1956, which he bought as a present for his wife. The bear inspired Bond to write a story; *A Bear Called Paddington* - first published on 13 October 1958. Little could he have known then how many people from around the world would come to know, love and adore his small bear from darkest Peru.

Today, the adventures of Paddington Bear continue to captivate both young and old. His huge popularity has recently propelled him on to the big screen making Paddington a famous film star now! Not only that. He has BAFTA nominations!

Following the hugely popular paw prints of his predecessors, this winning Paddington is now thrilled to be all suited and Wellington-booted.

Disney's Piglet ornament

Item no. 683152, 9 cm



made of finest mohair, pale pink,
2-way jointed (arms), surface washable,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"

© Disney Based on the "Winnie the Pooh"
works by A.A. Milne and E.H. Shepard.

Sold
out



Disney's Pooh Bear 50th anniversary
Item no. 683213

Loyal, generous, kind, and even occasionally brave, Disney's Piglet is Winnie the Pooh's best friend and confidant. He lives in a beech tree in the Hundred Acre Wood and is described as a "Very Small Animal". Use his satin ribbon to suspend him wherever you'd like to add a touch of whimsy. Piglet is sewn from pale pink mohair (which was custom-dyed to match the exact skin color specified by Disney animators), has jointed arms, and wears his signature striped shirt. Whether you're celebrating the holidays, showing your appreciation for the A. A. Milne characters, or you're just a child at heart, there's sure to be a place in your life where Piglet would bring joy.

Lily Springtime Bunny

Item no. 683237, 21 cm



made of finest mohair,
light brown tipped, sitting up,
3-way jointed (arms and head),
surface washable,
limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



Well hello there – look who has just hopped in for a visit! In the middle of winter, Lily Springtime Bunny is a very welcome new arrival for Steiff collectors who love surprising arrangements and being ahead of the crowd! Rather than Christmas roses or poinsettias, the lady rabbit comes bearing an elaborate, natural-looking lily made of wool felt with airbrushed details. Her light brown mohair coat is enhanced with fine velvet material in the ears complete with a matching organza bow in antique pink. Lily Springtime Bunny is a particularly endearing creation – unusual for the time of year and sure to still be in her element when Easter comes around in a few months' time.



KNOPF IM OHR

Feel welcome among friends!

This club has a lot to offer: you can enjoy many advantages and the exchange with Steiff collectors.

The Steiff Club is something really special: Here innumerable enchanting animals can meet people who have kept young at heart. The Steiff Club is unique, because here the pleasure in something special is tended and maintained with so much enthusiasm. Because the exchange of experience, personal memories and stories is so contagiously happy and alive. Yes, there is only one Club in the world where everything is all about Steiff animals.

Welcome to the Steiff Club! Become a club member now and enjoy great benefits! Register online now at www.steiff.com

- Caution!** The following items are not a toy and are intended for adult collectors only.
- Achtung!** Die nachfolgenden Produkte sind kein Spielzeug. Die Artikel sind ausschließlich für erwachsene Sammler bestimmt.
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- Attenzione:** I prodotti raffigurati non sono giocattoli. Gli articoli sono esclusivamente destinati a collezionisti adulti.

Steiff Club edition 2017

Item no. 421396, 32 cm

Exclusive for Steiff Club members.

made of finest mohair, grey, 5-way jointed,
surface washable, limited edition of 1,992 pieces,
with gold-plated "Button in Ear"



Event Teddy bear 2017

Item no. 421419, 20 cm

This item is only available at Club Events.

made of finest mohair, grey, 5-way jointed,
surface washable, limited edition of 1,992 pieces,
with gold-plated "Button in Ear"



Steiff Club Annual gift 2017

Item no. 421402, 10 cm

This item is part of the membership.

It isn't available for sale.

made of finest mohair, grey, 5-way jointed,
surface washable, production limited to the year 2017,
with gold-plated "Button in Ear"



Noah's Ark

As a Club member, you have the unique opportunity in this anniversary year to acquire a collector's item that is being issued over the course of two years: our Noah's Ark.

The exclusive collection of two Teddy bears and 18 Steiff animals in miniature size with the 61 cm long wooden ark is strictly limited to 500 pieces, and is to be released in four sets over two years.



Item no. 421440

Noah's Ark – Set 1
Set consists of:
pine ark, Teddy Noah,
wife and 2 elephants



Item no. 421457

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Noah's Ark - Set 2

Set consists of:

2 zebras and 2 giraffes



Item no. 421464

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Noah's Ark - Set 3

Set consists of:

2 gorillas and 2 tigers



Item no. 421518

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Noah's Ark - Set 4

Set consists of:

1 lioness, 1 lion, 2 dromedaries
and 2 crocodiles



And as our free gift, you
will receive a pair of doves.

All articles made of
finest mohair and felt.







MADE IN GERMANY
Steiff
Collectors



KNOPF IM OHR

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