



KNOPF IM OHR



**Steiff's wonderful
kidsworld**

SPRING | SUMMER 2017

Pendant butterfly,
9cm, page 67



That is Johanna,
3 years old and 90 cm tall.



Charly dangling
Teddy bear, 30cm,
page 23

Tuhin, the white tiger,
110cm, page 10



Leo tooth fairy
Teddy bear,
22cm, page 14

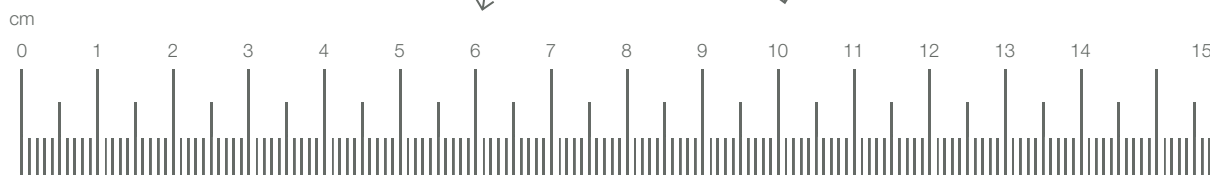




Magnetic bear, 6cm,
page 68



Piff mouse, 10cm,
page 30



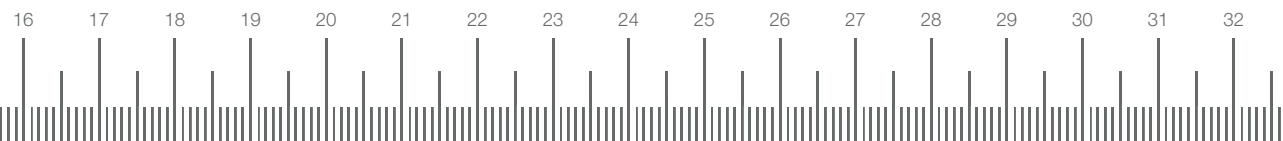
For you,
only
the best
is good
enough.



Posh Pattern Pets Darlin deer in
suitcase, 23cm, page 18



Fynn Teddy bear, 28cm,
page 22



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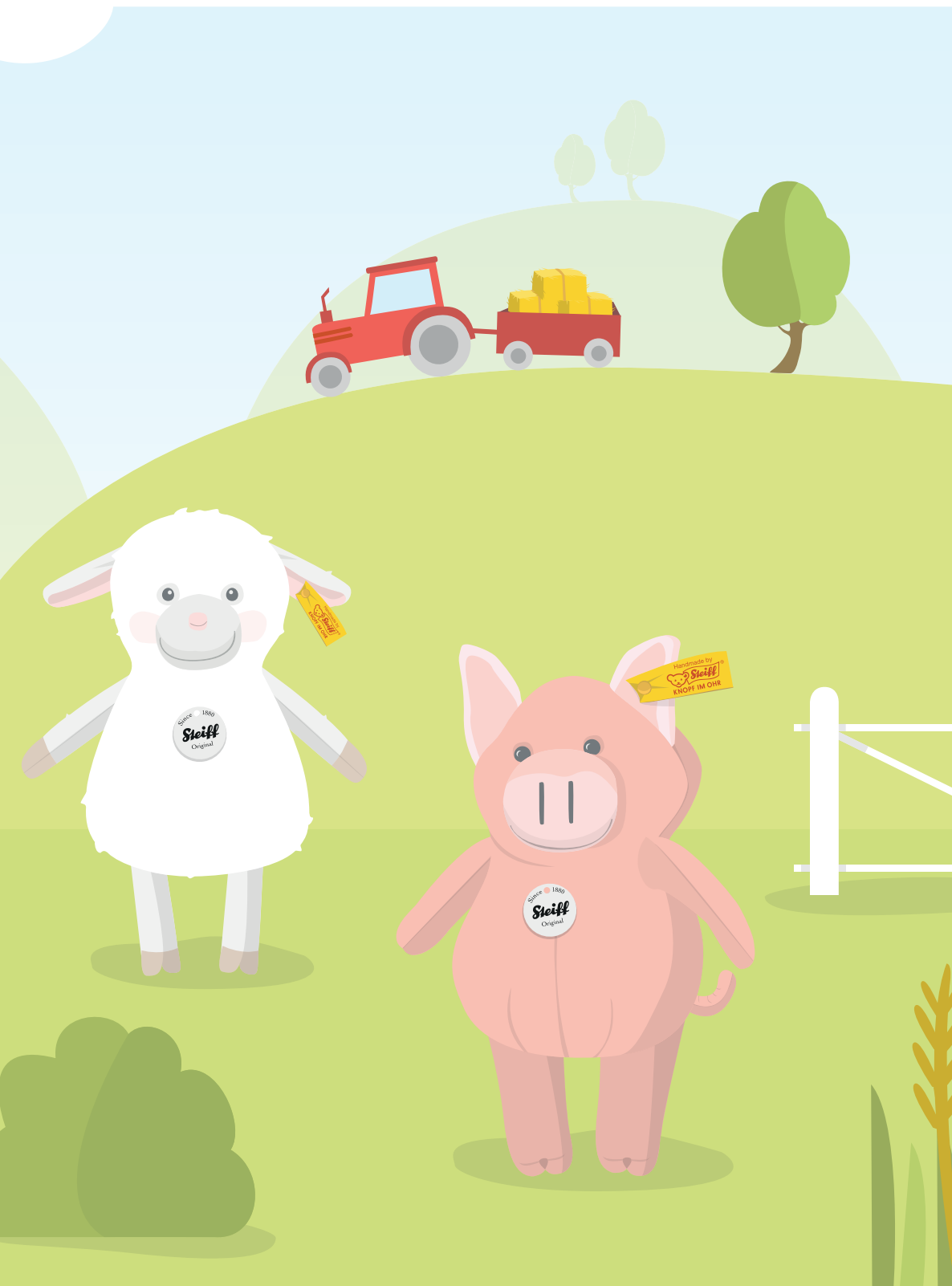
Petsy Teddy bear,
35 cm, page 24



Bendy giraffe, 45 cm,
page 32

Happy Farm



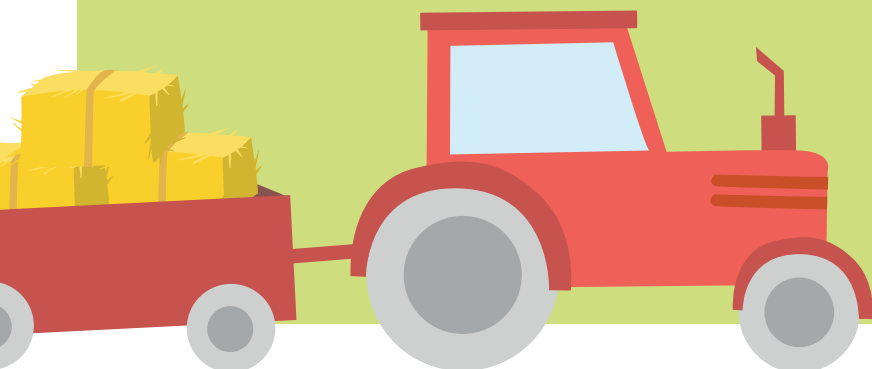




Happy Farm Piggilee pig musical toy
240966 | 19 CM



Happy Farm Piggilee pig comforter
with rattle | 241017 | 25 CM



NEW

Happy Farm skittles set

240867 | 20 CM

Set consists of:

2 x chick, 2 x pig
2 x lamb, 1 x ball



NEW

Happy Farm Lambaloo lamb stacking rings with rustling foil | 240850 | 18 CM



NEW

Happy Farm Mini band | 240973 | 10 CM

Set consists of:

pig with squeaker
chick with rustling foil
lamb with rattle

Easter ideas





NEW

Benny elephant | 084096 | 20 CM



NEW

Liam llama | 104183 | 40 cm



NEW

Billy tiger | 084102 | 20 cm



1

NEW

2

NEW





1 | Tuhin, the white tiger | 075742 | 110 CM

2 | Snailly slug | 094415 | 20 CM

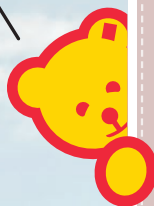
3 | Spotty horse | 071287 | 30 CM

4 | Piggy pig | 071904 | 30 CM

Picnic Friends



You'll find these outfits
from page 100 and
on steiff.com.



NEW

Picnic Friends Rose Strawberry Teddy bear
113628 | 28 CM



NEW

Picnic Friends Mr. Little in suitcase
113604 | 12 CM



NEW

Picnic Friends Rosy purse
113611 | 11 CM

Little helper for the Tooth Fairy



Leo tooth fairy Teddy bear | 113383 | 22 CM



Lea tooth fairy rabbit | 103551 | 22 CM

Wow, with a hiding place for your tooth.



Denim Darlings





1

NEW



2

NEW



3

NEW



4

NEW

- 1 | Denim Darlings Sniff dog | 084423 | 32 CM
- 2 | Denim Darlings Wuff dog | 084416 | 23 CM
- 3 | Denim Darlings Miaou cat | 084447 | 33 CM
- 4 | Denim Darlings Paws cat | 084430 | 21 CM

Posh Pattern Pets



NEW

1



NEW

2



NEW

3

- 1 | Posh Pattern Pets Darlin deer in suitcase | 045486 | 23 CM
- 2 | Posh Pattern Pets Eugen owl in suitcase | 045639 | 21 CM
- 3 | Posh Pattern Pets Phil fox in suitcase | 045097 | 28 CM



Around the world bears



Around the world bears Lula, the globetrotting
Teddy bear | 022180 | 30 CM



Hey Lars, look at the beautiful
scandinavian Landscape!

Around the world bears Lars, the globetrotting
Teddy bear | 022166 | 38 CM

NEW



Lin, china is really impressive!



Around the world bears Lin, the globetrotting
panda | 022173 | 34 CM

NEW

The funny bear gang



1



2

- 1 | Fynn Teddy bear in suitcase | 111471 | 28 CM
- 2 | Lilly dangling Teddy bear | 111556 | 28 CM
- 3 | Charly dangling Teddy bear | 012808 | 30 CM
- 4 | Fynn Teddy bear | 111389 | 80 CM
- 5 | Charly dangling Teddy bear | 012914 | 30 CM





1



3



2

- 1 | Petsy Teddy bear | 012273 | 35 CM
 2 | Theo Teddy bear | 023491 | 23 CM
 3 | Bobby dangling Teddy bear | 013515 | 40 CM



You can find the entire band of bears at your specialist retailer or online under steiff.com.



- 4 | Lotte Teddy bear | 111310 | 28 CM
- 5 | Lucky Teddy bear | 109867 | 27 CM
- 6 | Chubble Teddy bear | 023637 | 25 CM
- 7 | Molly Teddy bear | 019593 | 24 CM

Knopf & Frieda



3



2



1

1 | Frieda Doll | 014741 | 38 CM

2 | Knopf Teddy bear | 014444 | 25 CM

3 | Keyring Knopf Teddy bear | 014475 | 11 CM





Steiff's Animal Worlds

House & Farm



Sissi piglet | 071898 | 15 CM



Fenny dangling Holsteiner | 070082 | 35 CM



- 1 | Boeky lamb | 103490 | 40 CM
 2 | Mizzy cat | 099342 | 25 CM
 3 | Piff mouse | 056222 | 10 CM
 4 | Dormili rabbit | 080050 | 32 CM



5 | Pilla duckling | 073335 | 14 CM
6 | Sigi Bernese mountain dog | 079528 | 45 CM

Steiff's Animal Worlds

Savannah



Bendy giraffe | 068041 | 45 CM



Hubert elephant | 064579 | 30 CM





Apart from the lion
there are other
animals to ride.





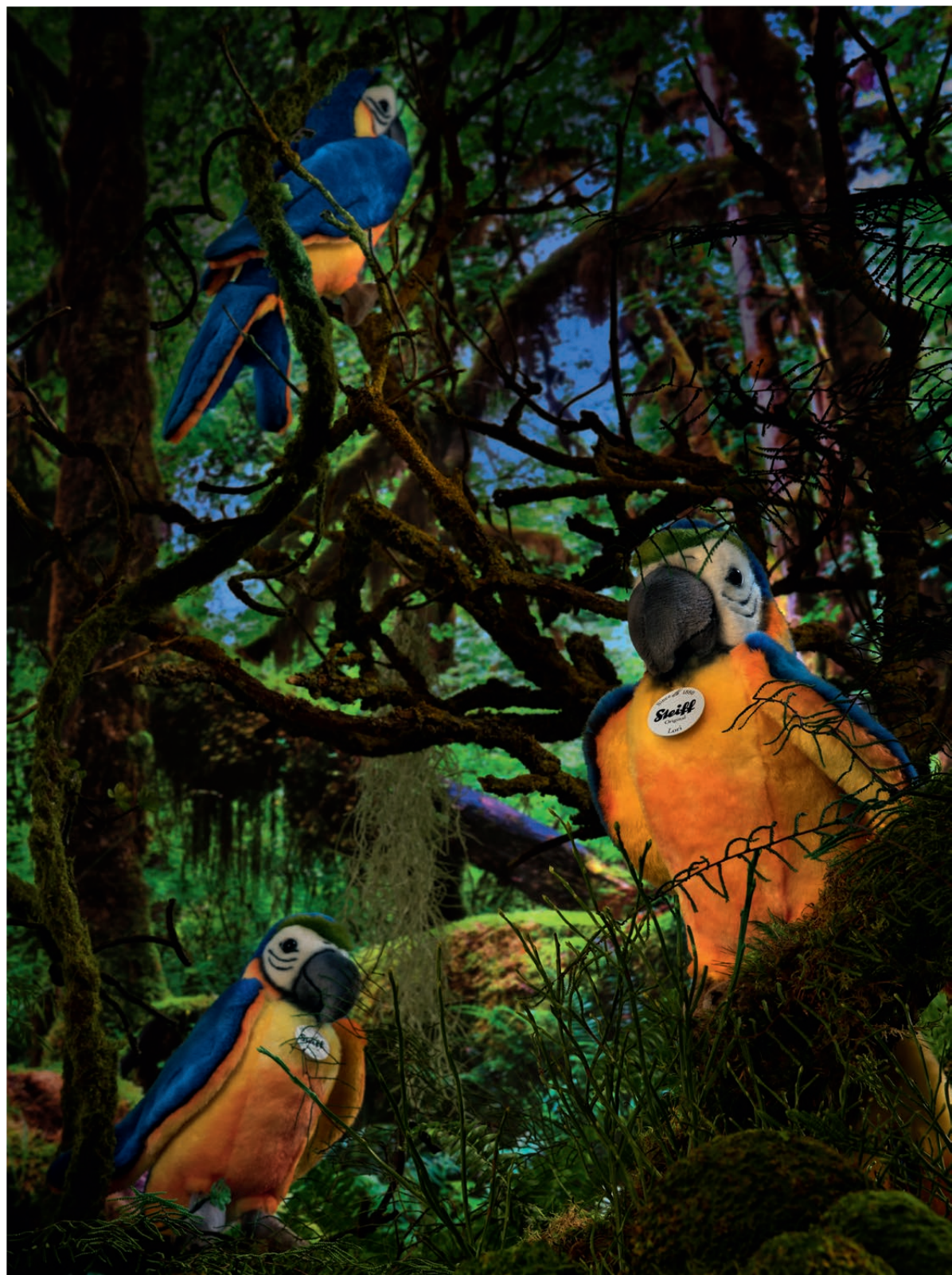
3

4



5

- 1 | Leo riding lion | 048982 | 70 CM
- 2 | Sancho meerkat | 070280 | 29 CM
- 3 | Skorpi scorpion | 057205 | 18 CM
- 4 | Kango kangaroo with baby | 064623 | 40 CM
- 5 | Leo lion | 064135 | 45 CM



Steiff's Animal Worlds

Jungle



Little friend Koko monkey | 280122 | 25 CM



Radjah tiger | 064463 | 45 CM



Heat cushions & Floppies



1



2



3

**The Floppies come
with or without
cherry pit cushions.**

- 1 | Floppy Hoppel rabbit heat cushion | 239144 | 22 CM
- 2 | Floppy Trampili elephant heat cushion | 238987 | 22 CM
- 3 | Floppy Linda lamb heat cushion | 239137 | 22 CM

The heat cushion is only available in Germany, Austria, Switzerland, Luxembourg, Belgium, France, Monaco, Holland, USA, UK, Ireland, Australia, South Africa, Taiwan, China, Singapore and Hong Kong.



Long live friendship

Tabaluga



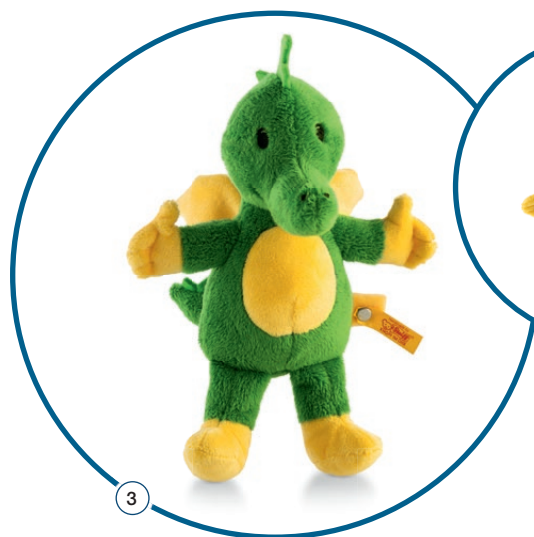
- 1 | Lilli | 024337 | 28 CM
2 | Queen bee | 024351 | 22 CM

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www.tabaluga-enterprises.de

Peter Maffay



TABALUGA



- 1 | Tabaluga | 024276 | 55 CM
- 2 | Tabaluga | 024252 | 25 CM
- 3 | Tabaluga | 024245 | 18 CM
- 4 | Tabaluga pendant | 024344 | 14 CM
- 5 | Tabaluga bag | 024283 | 19 CM



- 1 | Ladybug | 024290 | 17 CM
- 2 | Keyring ladybug | 024306 | 11 CM
- 3 | Arktos | 024313 | 25 CM
- 4 | Arktos | 024320 | 35 CM



Berni

FC Bayern Munich's mascot





- 1 | Berni heat cushion | 290022 | 16 CM
- 2 | Berni music box | 290015 | 24 CM
- 3 | Berni in suitcase | 024504 | 26 CM
- 4 | Berni comforter | 290008 | 30 CM



© FC Bayern München AG, licensed through Tela Media GmbH & Co. KG
The heat cushion is only available in Australia, Austria, Belgium, China, France, Germany, Hong Kong, Ireland, Luxembourg, Monaco, Netherlands, Singapore, South Africa, Switzerland, Taiwan, UK and USA.

The Snowman™

The
Snowman™



NEW

The Snowman | 690181 | 27 CM



NEW

The Snowman | 690174 | 35 CM

© Snowman Enterprises Ltd. 2017 Snowman Enterprises | Ltd Registered No. 01603770 England
Registered Office: 80 Strand, London WC2R 0RL | The Snowman™ by Raymond Briggs

The Snowman™ is only available in Australia, Belgium, Channel Islands, France, Germany, Ireland, Japan, Luxembourg, Netherlands, New Zealand, UK.

Nelly the Beagle



NEW

Nelly the Beagle | 355028 | 28 CM

© Nelly the Beagle

Friend-Finder

Reunites Friends for Life.



If you lose me -
don't panic!

A friendly finder can
report it.

So that we can always
find each other again,
register me straight
away at:
www.CODE-No.com/Steiff



I'll be soon
back in your arms.



- 1 | Friend-Finder rabbit with rustling foil | 240331 | 25 CM
2 | Friend-Finder rabbit comforter with rustling foil | 240348 | 28 CM
3 | Friend-Finder Teddy bear comforter with rustling foil | 240324 | 28 CM
4 | Friend-Finder Teddy bear with rustling foil | 240317 | 25 CM



Blossom Babies



3

NEW



4

NEW



5

NEW



6

NEW

- 1 | Blossom Babies rabbit musical toy | 241130 | 19 CM
- 2 | Blossom Babies rabbit cuddly blanket | 241086 | 68 CM x 80 CM
- 3 | Blossom Babies rabbit comforter | 241062 | 33 CM
- 4 | Blossom Babies cat grip toy with rattle | 241116 | 12 CM
- 5 | Blossom Babies cat | 241109 | 28 CM
- 6 | Blossom Babies rabbit | 241093 | 26 CM



Teddy bear band



2

NEW



1

NEW



3

NEW

- 1 | Teddy bear band Niklie Teddy bear rattle set | 241185 | 15 CM
 2 | Teddy bear band Niklie Teddy bear with rustling foil and rattle | 241161 | 23 CM
 3 | Teddy bear band Niklie Teddy bear grip toy with squeaker | 241178 | 14 CM



My first Steiff

The “My first Steiff”
are packed in superb
gift boxes.





**This cozy romper can
be found on page 76.**





1

NEW



2

NEW



3

NEW



4

NEW

- 1 | My first Steiff Teddy bear in gift box | 241376 | 24 CM
- 2 | My first Steiff Teddy bear in gift box | 241352 | 24 CM
- 3 | My first Steiff Teddy bear in gift box | 241383 | 24 CM
- 4 | My first Steiff Teddy bear in gift box | 241369 | 24 CM

Gift sets



- 1 | Sleep well bear grip toy with rattle gift set | 240546 | 20 CM
2 | Sleep well bear grip toy with rattle gift set | 240553 | 20 CM
3 | Sleep well bear comforter and grip toy with rattle gift set | 240997 | 20 CM





Miniature crackle animals



- 1 | Mini lamb with rustling foil and rattle | 240676 | 11 CM
- 2 | Mini elephant with rustling foil and rattle | 240690 | 11 CM
- 3 | Mini pig with rustling foil and rattle | 240652 | 11 CM
- 4 | Mini Teddy bear with rustling foil and rattle | 240669 | 11 CM
- 5 | Mini rabbit with rustling foil and rattle | 240683 | 11 CM

Everything for our little ones





different
learning functions



- 1 | Lenny lamb | 237393 | 22 CM
- 2 | Lenny lamb music box | 237805 | 24 CM
- 3 | Leon lion | 240607 | 30 CM
- 4 | Leon lion comforter | 240621 | 28 CM



More products can be found
at your specialist retailer
or online under steiff.com.

- 1 | Rattle ball with rustling foil | 240461 | 9 CM
2 | Hoppel rabbit grip toy with rattle | 237591 | 12 CM
3 | Sleep well bear grip toy with rattle | 239939 | 12 CM
4 | Sleep well bear | 239571 | 25 CM





5



6



7

5 | Carrie rabbit comforter | 240836 | 26 CM

6 | Carrie rabbit | 240300 | 28 CM

7 | Good night dog | 239724 | 48 CM

Pendants





Pendant slug | 112430 | 8 CM



Pendant butterfly | 112461 | 9 CM



Pendant caterpillar | 112447 | 8 CM

Cuddly Magnetic animals



This is how your note sticks to the fridge.



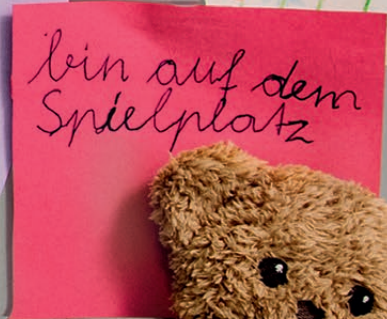
1

NEW



2

NEW



3

NEW

- 1 | Magnetic rabbit | 109218 | 6 CM
- 2 | Magnetic cat | 109232 | 6 CM
- 3 | Magnetic bear | 109201 | 6 CM

Accessories for your nursery



1



3



2



4

1 | Teddy bear cushion | 240492 | 45 CM

2 | Teddy bear cushion | 240485 | 32 CM

3 | Ball | 205286 | 15 CM

4 | Teddy bag | 600999 | 21 CM



Little Cutie —&— Little Pirate

The T-shirt is available
in two colours.



t-shirt 1/4 sleeves | 6712521 |
56-80



trousers denim | 6712504 | 56-80





trousers denim | 6712004 | 56-80



cardigan | 6712507 | 56-80



cardigan | 6712007 | 56-80



blouse 1/1 sleeves | 6712013 |
62-80



The T-shirt is available
in two colours.



t-shirt 1/4 sleeves | 6712021 | 56-80

trousers denim | 6712004 | 56-80



Boy left:
sweatshirt 1/1 sleeves | 6712523 | 62-80
jogging trousers | 6712516 | 56-80
Boy right:
2pcs set sweatshirt + jogging trousers | 6712505 | 56-80



2pcs set romper 1/1 sleeves + shoes | 6712515 | 56-74



leggings | 6712016 | 56-80



dress 1/1 sleeves | 6712008 | 56-80



sweatjacket 1/1 sleeves | 6712003 |
56-80



Summer Colours



Girls:

cardigan | 6712807 | 56-80

t-shirt 1/1 sleeves | 6712823 | 56-80

leggings | 6712816 | 56-80



Boys:

sweat jacket | 6712853 | 56-80

t-shirt 1/1 sleeves | 6712863 | 56-80

jogging trousers | 6712806 | 56-80





You'll find more Teddy bears from page 22.



Boy left:

2pcs set t-shirt 1/4 sleeves + shorts | 6712835 | 56-80

Girl right:

2pcs set t-shirt wing sleeves + shorts | 6712805 | 56-80



sweatshirt 1/1 sleeves | 6716723 | 62-80
jogging trousers | 6716706 | 62-80



cardigan | 6712807 | 62-80
t-shirt 1/1 sleeves | 6712873 | 56-80
jogging trousers | 6712806 | 56-80



sweat jacket 1/1 sleeves | 6712803 | 56-80
t-shirt 1/1 sleeves | 6712813 | 56-80
jogging trousers | 6712806 | 56-80





Sweet Heart

All Blossom Babies
are gathered on page 50.



cardigan | 6712307 | 62-80
dress sleeveless | 6712308 | 62-80
leggings | 6712326 | 56-80





Image left:

anorak | 6712309 | 56-80

t-shirt 1/1 sleeves | 6712313 | 56-80

trousers denim | 6712316 | 56-80

Image at the top:

cardigan | 6712307 | 62-80

t-shirt 1/4 sleeves | 6712301 | 56-80

capri leggings | 6712306 | 56-80



My little Friend



This Teddy bear is part of the Teddy bear band from page 53.



sweat jacket 1/1 sleeves | 6712503 | 56-80
neckerchief | 6712720 | I-II
t-shirt 1/4 sleeves | 6712721 | 56-80
trousers | 6712704 | 56-80



sweatshirt 1/1 sleeves | 6712713 | 56-80
trousers | 6712714 | 56-80



t-shirt 1/1 sleeves | 6712723 | 56-80

cardigan | 6712707 | 56-80
jogging trousers | 6712706 | 56-80



Special Day

**A grand entry
for little people.**



Girl left:

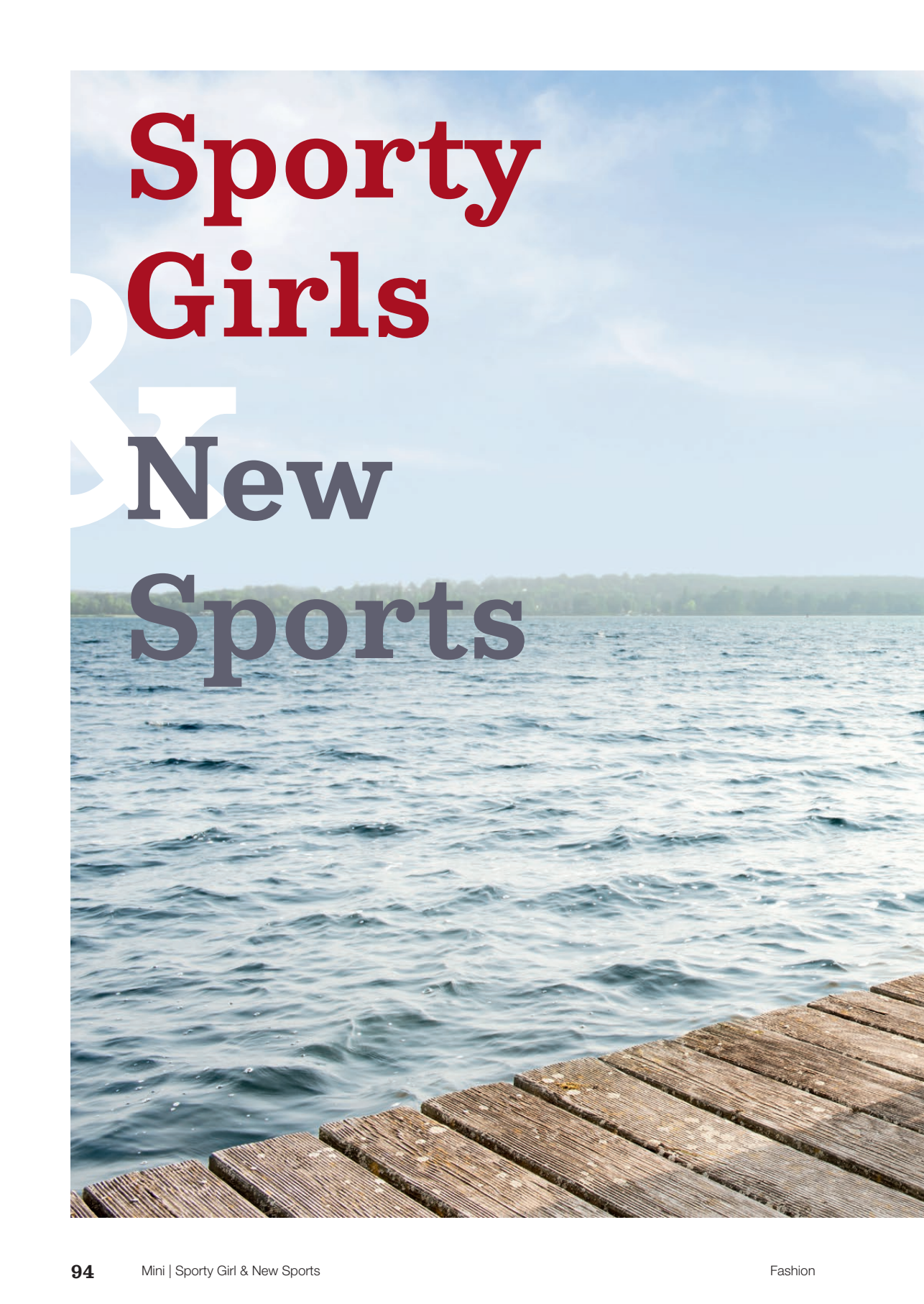
romper 1/1 sleeves | 6712911 | 56-74

Boy right:

pullunder | 6712951 | 62-80

shirt 1/1 sleeves | 6712953 | 56-80

trousers | 6712954 | 56-80



Sporty Girls

New

Sports







Image left:

cardigan | 6713007 | 86-116

t-shirt 1/4 sleeves | 6713011 | 86-116

skirt | 6713005 | 86-116

leggings | 0006866 | 86-116

Image at the top:

jacket | 6713009 | 86-116

t-shirt 1/1 sleeves | 6713001 | 86-116

trousers denim | 6713004 | 86-116





t-shirt 1/1 sleeves | 6713411 | 86-116



cardigan | 6713417 | 86-116



waistcoat reversible | 6713407 | 86-116

Boy left:
trousers denim | 6713414 | 86-116



Spring time



Girl left:
dress | 6713138 | 68-116





Image left:

waistcoat reversible | 6713107 | 86-116

cardigan 1/1 sleeves | 6713117 | 86-116

dress sleeveless | 6713108 | 68-116

capri leggings | 6713116 | 68-116

Image at the top:

cardigan | 6713117 | 86-116

t-shirt 1/4 sleeves | 6713101 | 62-116

shorts denim | 6713105 | 86-116





Fashion that makes
you happy.



t-shirt sleeveless | 6713121 | 86-116
bib trousers denim | 6713102 | 86-110

Blue Zone

Cool outfits,
for cool kids.



Boy left:

waistcoat reversible | 6713517 | 86-116

sweat jacket 1/1 sleeves | 6713503 | 86-116

t-shirt 1/4 sleeves | 6713561 | 86-116

bermudas | 6713525 | 86-116

Boy right:

anorak | 6713519 | 86-116

shirt 1/1 sleeves | 6713573 | 86-116

trousers denim | 6713504 | 86-116







Image at the top:

cardigan | 6713507 | 86-116

t-shirt 1/4 sleeves | 6713521 | 86-116

bermudas | 6713515 | 86-116

Image right:

anorak | 6713509 | 86-116

t-shirt 1/4 sleeves | 6713551 | 86-116

jogging trousers | 6713506 | 86-116



Be Happy

This is the
Denim Darlings' cat
from page 16.



Girl left:

cardigan | 6713217 | 86-116
dress sleeveless | 6713208 | 68-116
capri leggings | 6713226 | 86-116

Girl right:

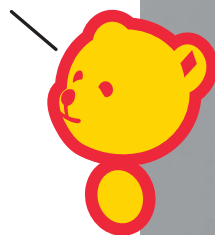
blouse | 6713253 | 86-116
jogging trousers | 6713206 | 86-116







**This is Spotty horse
from page 11.**



Girl left:

hat | 6713210 | 49-55

sweatshirt 3/4 sleeves | 6713233 | 86-116

skirt | 6713205 | 86-116

Girl right:

cap flatknit | 6713200 | 49-55

cardigan | 6713207 | 86-116

t-shirt 1/4 sleeves | 6713201 | 86-116

trousers | 6713204 | 86-116



Solar Power

Boy in the middle:

sweatshirt 1/1 sleeves | 6713633 | 86-116

bermudas | 6713606 | 86-116







Image at the top:

sweat jacket 1/1 sleeves | 6713603 | 86-116

t-shirt 1/4 sleeves | 6713641 | 86-116

bermudas | 6713605 | 86-116

Image right:

anorak | 6713609 | 86-116

t-shirt 1/1 sleeves | 6713601 | 62-116

trousers | 6713604 | 86-116



Swimwear and Towels

The complete fashion collection is available in our Steiff stores and the online shop.

Girl left:

swimsuit | 6717543 | 92-128

Girl right:

sun protection shirt 1/1 sleeves | 6717533 | 86-128

bikini panty | 6717535 | 86-128







towel

0002990 | 50 CM x 100 CM



bath towel with hood

0002928 | 100 CM x 100 CM



washcloth

0002970



towel small

0002980 | 30 CM x 50 CM



bath poncho

0002927



bib

0002918

The products are available
in the following colors:



Image right:
bathrobe | 0002907



Experience Steiff today

Steiff shops

We have flagship stores in Berlin, Düsseldorf, Hamburg, Hanover, Cologne, Nuremberg, Sulzbach (Taunus) and Wiesbaden. You can find our shops and all our Steiff stockists at



<http://www.steiff.com/en-gb/storefinder>



Discover the Steiff photo album on Instagram

To see daily updates from Steiff, news and great pictures, take a look at our new Steiff Instagram profile.



www.instagram.com/steiff.de



The Steiff museum

For full details of our opening times and how to find us, visit



<http://www.steiff.com/en-gb/fascination-steiff/the-museum>

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I love exploring the world of Steiff!







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